

# MEDIAKIT 2020



[www.planet75.com](http://www.planet75.com) | [www.facebook.com/planet75.com](https://www.facebook.com/planet75.com) | [www.instagram.com/planet75com](https://www.instagram.com/planet75com)

# About

planet75 is a blogazine with the main focus on lifestyle and travel. Furthermore planet75 is always looking for great stories and interesting persons. New since May 2020: An English version is now also available. In addition, a YouTube channel was launched in June, which currently focuses on the topic of travel.



this is my world

# Target Group

The target group from planet75 is between 18 and 54 years old. The readers are mainly german speakers, educated, creative and fond of travelling. Planet75 provides his readers with authentic stories and up to date trends as well as stories about lifestyle, travel, food and technology.

Facts  
Visitors

## 18 - 54 years old

54 %



46%



67 %



24 %





# About me

I am a freelance journalist, photographer, texter and publisher of the blogazine [www.planet75.com](http://www.planet75.com). I am also a Single Malt and football fan and since August 2016 a very proud father. Life is good!



# Key Figures

- from 1,500 to 2,000 unique visitors per month
  - 4,000 page impressions per month
  - around 1,000 facebook-Follower
  - more than 7,800 Instagram-Follower
- ...and recently also with its own YouTube channel.

*June 2020*

# Contact



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# Previous cooperations



Way of Life!





# Interested?



I am looking forward to hear from you. Feel free to tell me your own cooperation suggestions. I am always open to new ways!



